Craig Freeman

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Profile

Front-end engineer and LAMP-environment programmer. Experience with developing WordPress themes and plugins and MVC framework applications. Specialties includes mobile optimization, SEO, and responsive web design.

Education

Rochester Institute of Technology, Rochester NY
Bachelor of Science in Information Technology 2009
Concentrations in Web Development, Graphic Media and Psychology

Technical Skills

Programming Languages: PHP, JavaScript, CSS3, HTML5, MySQL, JSON, AJAX
Frameworks/Libraries: jQuery, Sass, Compass, Susy, Node.js, Gulp.js, AngularJS, MVC
Software: Sublime Text, Git, Adobe Creative Suite, Terminal, Microsoft Office, Adobe Acrobat
Operating Systems: Mac OS X and iOS, Linux, Microsoft Windows

Personal Projects

- Built a WordPress plugin to plot geo-tagged Instagram photos on a Google Maps map via a shortcode or theme hook using object-oriented PHP and JavaScript, jQuery, AJAX, JSON APIs, HTML5 and Git
- Created a pediatric emergency medical reference for paramedics as a mobile web application using PHP, JavaScript, XML, AJAX, CSS3 transforms and animations, HTML5 client-side database, and HTML5 offline detection

Experience

Crowd Favorite, Denver CO
Developer (December 2012 - March 2015)

- Developed desktop and responsive WordPress themes and plugins using HTML5, CSS3, Sass, jQuery, PHP, MySQL and Git
- Developed single-page applications leveraging AngularJS and web applications using MVC frameworks
- Customized and refactored company plugins and theme template engine
- Created a build script using Gulp.js task runner and Node.js for internal use
- Researched, established and maintained company CSS, JavaScript best practices documentation
- Documented development plans, participated in post-launch evaluations with both in-house and remote teams

Express Ambulance Co., La Mesa CA
Web Developer (April 2011 - November 2012) Freelance

- Search engine rank improvement using Google Analytics/Webmaster Tools and social media
- Designed and developed Wordpress themes to align with re-branding

Rosemont Media, San Diego CA
Web Developer (October 2010 - November 2012)

- Developed desktop WordPress themes and plugins for doctors using HTML, CSS, jQuery, PHP, MySQL. Improved WordPress theme templates for minimal build time
- Greatly increased the attractiveness of our niche offering by being first to market mobile themes. Optimized mobile product through iterative testing and by using responsive design techniques
- Integrated Google Maps into CodeIgniter-backed sales CMS utilizing jQuery, JSON
- Planned, deployed, and maintained a Mac OS X Server for team web development and company-wide file server
- Trained other developers in desktop and mobile theme development